**![C:\Documents and Settings\whisperandrusiak\Local Settings\Temporary Internet Files\Content.IE5\5BBNRY7W\MC900441310[1].png]() Page/Spread Rubric**

**Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Page # \_\_\_\_\_\_\_\_\_\_ Spread (or Page) Title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Deadline \_\_\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- |
| ***Page Content Breakdown*** | ***Notes/Comments*** | ***Points*** |
| ***Captions/Body Copy: 10 points**** Correct Font and Size (check page and section specifications)
* Copy fills the text space allotted
* Content must be specific and correct – no generic text
* Lead and quotes are present and interesting
* All names spelled correctly
* Grammatically correct
* Content/structure is correct
* Originality
* Left Aligned
 |  | \_\_\_\_/40 |
| ***Headlines, Subheadlines, Produced By, and Section Titles: 10 points**** Correct Font and Size (check page and section specifications)

For – Headlines, Subheadlines, Produced By, andSection Title. * Folio includes the name of the activity/section
* Headlines include action verb
* Grammatically correct
* Content is correct

  |  | \_\_\_\_/10 |

|  |  |  |
| --- | --- | --- |
| ***Pictures: 25 points**** Includes a variety of people and grade levels (when applicable)
* Creative use of different types of shots
* Variety of candid and posed images
* Pictures are placed well on the page compositionally
* **Resolution (when zoomed to 250% looks clear)**
* Cropped, Lightened, Edited for red eye, exposure, etc
 |  | \_\_\_\_/40 |
| ***Page Design: 10 points**** Correct page/section template is used
* Follows chosen template with limited changes
* Page has a sense of cohesiveness, creativity, and thoughtfulness
* Page has a strong composition
* Page “works” visually within the section; it is part of the whole
 |  | \_\_\_\_/10 |
| **TOTAL**  |  | **\_\_\_\_/100** |