** Page/Spread Rubric**

**Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Page # \_\_\_\_\_\_\_\_\_\_ Spread (or Page) Title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Deadline \_\_\_\_\_\_\_\_\_\_\_\_**

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| ***Page Content Breakdown*** | ***Notes/Comments*** | ***Points*** |
| ***Captions/Body Copy: 10 points***   * Correct Font and Size (check page and section specifications) * Copy fills the text space allotted * Content must be specific and correct – no generic text * Lead and quotes are present and interesting * All names spelled correctly * Grammatically correct * Content/structure is correct * Originality * Left Aligned |  | \_\_\_\_/40 |
| ***Headlines, Subheadlines, Produced By, and Section Titles: 10 points***   * Correct Font and Size (check page and section specifications)   For – Headlines, Subheadlines, Produced By, and  Section Title.   * Folio includes the name of the activity/section * Headlines include action verb * Grammatically correct * Content is correct |  | \_\_\_\_/10 |

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| ***Pictures: 25 points***   * Includes a variety of people and grade levels (when applicable) * Creative use of different types of shots * Variety of candid and posed images * Pictures are placed well on the page compositionally * **Resolution (when zoomed to 250% looks clear)** * Cropped, Lightened, Edited for red eye, exposure, etc |  | \_\_\_\_/40 |
| ***Page Design: 10 points***   * Correct page/section template is used * Follows chosen template with limited changes * Page has a sense of cohesiveness, creativity, and thoughtfulness * Page has a strong composition * Page “works” visually within the section; it is part of the whole |  | \_\_\_\_/10 |
| **TOTAL** |  | **\_\_\_\_/100** |